



INTELLIGENT DATA SUPERSITEZ™ · A WEBTRAFFICCAM™ WHITEPAPER

Your website, finally telling you who showed up.

How intelligent, hosted websites turn anonymous traffic — from every channel — into identified, reachable people, with privacy approval built in.

THE PROBLEM

Most of the people your marketing reaches simply vanish.

You spend real money to be seen — ads, mail, social, video, radio, referrals. It works: people come look. Then the overwhelming majority browse, leave, and disappear. They never fill out a form. They never call. And because you can't see them, you can't follow up, and you can't prove which marketing actually worked.

The result: you optimize in the dark, keep spending on channels you can't measure, and let warm, in-market people slip away anonymous.

What's missing isn't more traffic — it's identity.

An **Intelligent Data SuperSite™** closes that gap. It's a website Elite Wealth Network builds and operates for you that recognizes the real people arriving — and shows you which of your marketing brought them.

WHAT A SUPERSITE IS

Two ways to put it to work.

Campaign & Sector SuperSitez

A purpose-built intelligent site for a single offer, campaign, or market sector — the ideal destination for a mailer, ad, or outreach push.

- ✓ Built around one offer or audience
- ✓ Identifies who responds
- ✓ Launch fast, measure precisely

Intelligent Site Upgrade

We rebuild your primary site as a hosted SuperSite — the same brand and content your clients know, now intelligent.

- ✓ Your brand & content, rebuilt
- ✓ WebTrafficCAM™ running site-wide
- ✓ Every visitor, every channel

HOW IT WORKS

You own it. We power it.

1

Built for you

EWN designs and builds your SuperSite around your brand and goals.

2

Hosted & managed by EWN

It lives on our Intelligent Data platform. You own it; we host and operate it — the control that makes identification and privacy approval possible.

3

Fueled by Intelligent Data

An active SuperSite includes a minimum monthly Intelligent Data records commitment via MyIntentData™.

Exclusive WebTrafficCAM™ Technology

The difference between a nice website and an intelligent one. Two kinds of value, one engine — running only with visitor approval.

Proof of what your marketing did

See which prospects your marketing actually reached and moved — cross-platform — so you elevate the people already leaning in instead of guessing which channel worked.

The almost-unmeasurable value

It also identifies the visitors arriving from every other source — the traffic you could never tie back before:

Web & Search

Social

YouTube / Video

Direct Mail

TV

Radio

Email

Text

...and more

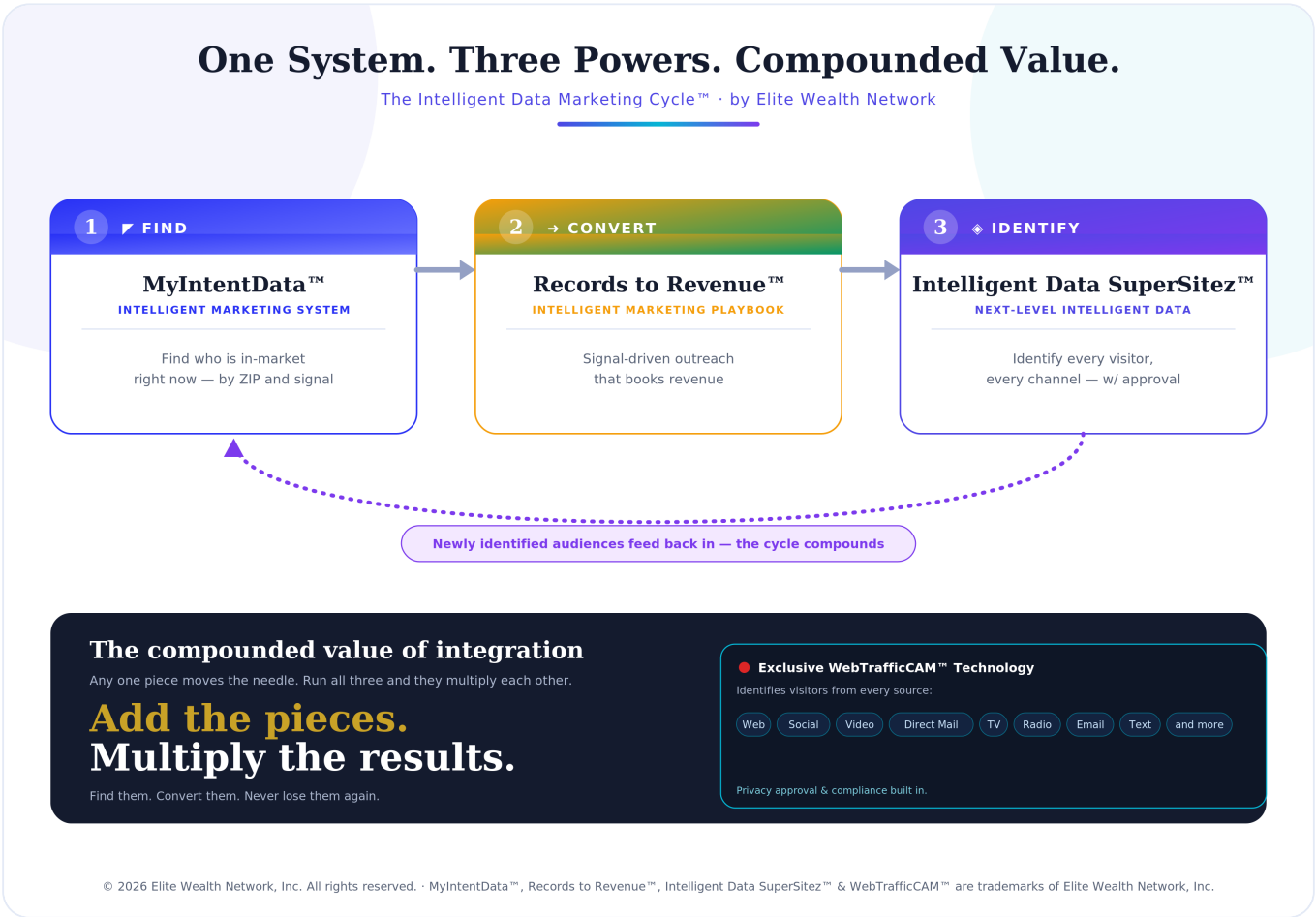
● Recording site activity — only with visitor approval

Privacy approval, built in. Visitors are identified only with permission. Consent and compliance controls come standard on every SuperSite — part of the design, not an afterthought.

Not another intent-data vendor. Your SuperSite is owned by you, hosted and managed by Elite Wealth Network, permission-based, and cross-channel — an exclusive technology, not a rented list.

One system. Three powers. Compounded value.

SuperSitez is the third power in the Intelligent Data Marketing System™. Alone it's strong; integrated it compounds — finding demand, converting it, and identifying everyone the whole effort attracts.



MyIntentData™ **finds** in-market demand → Records to Revenue™ **converts** it with signal-driven outreach → SuperSitez **identifies** everyone your marketing brings in and feeds new, already-identified audiences back to the top. Add the pieces; multiply the results.

WHO IT'S FOR

Built for businesses that live and die by their marketing.

Financial Advisors

Insurance & Annuity Producers

Medicare & Health

CPAs & Accountants

Estate & Elder-Law Attorneys

Mortgage & Lending

Real Estate Agents & Brokers

Home Services (HVAC · Roofing · Solar)

Auto Dealers

Healthcare & Med-Spas

Franchises & Multi-Location

Local & Small Business

B2B & Professional Services

Ready to see it? Book your Intelligent Data walkthrough at supersitez.com. We'll show a SuperSite live and reveal what your current site is missing — and who it could be identifying.

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